



EMC+SIPI

★ WASHINGTON, DC ★

AUGUST 7-11 • 2017

2017 IEEE INTERNATIONAL SYMPOSIUM ON
ELECTROMAGNETIC COMPATIBILITY, SIGNAL AND POWER INTEGRITY

SYMPOSIUM ADVERTISING & SPONSORSHIP OPPORTUNITIES



IEEE

EMC
SOCIETY®

www.emc2017.emcss.org



EMC+SIPI

★ WASHINGTON, DC ★

AUGUST 7-11 • 2017

2017 IEEE INTERNATIONAL SYMPOSIUM ON
ELECTROMAGNETIC COMPATIBILITY, SIGNAL AND POWER INTEGRITY

ADVERTISING OPPORTUNITIES

ADVANCE PROGRAM

Available Online and in Downloadable Formats

The Advance Program is released in late April in a digital format as a precursor to the Symposium to generate awareness and excitement. This is used as the main planning tool until the Final Program and Mobile App are released much closer to the event start date.

FINAL PROGRAM

Printed Distribution: 10,000
Also Available Online and in Downloadable Formats

The Symposium Final Program is provided to all the onsite attendees in a printed format and is available online in a digital format a few weeks prior to the conference. The program contains all of the combined information for both the Washington, D.C. and Online Symposiums and is used as a tool to learn about the sessions and happenings during the week of the conference.

Order Your Ad by February 1, 2016

and get a second ad FREE in the Symposium Advance Digital Program

- \$2,000 - Back Cover
- \$1,700 - Inside Front Cover
- \$1,700 - Inside Back Cover
- \$1,550 - Opposite Table of Contents
- \$1,550 - Opposite Chairman's Letter
- \$4,000 - Centerfold
- \$1,250 - Full page
- \$975 - 1/2 page
- \$750 - 1/4 page
- FREE - Company Profile & Logo (for exhibitors only)

Online Sponsors

2 Symposiums... 2 Websites... 1 Price!

\$995 - Banner Ad (6-month run) Only 10 available!

FREE - Company Profile & Logo (for exhibitors only)

Mobile App Sponsor

\$2,495 - Only 1 Available! Includes the Splash page while the mobile app loads and branding for Mobile App Advertising

FREE - Company Profile & Logo (for Washington, D.C. Exhibitors Only)

If you're interested in any of the opportunities, please contact:

Todd Rodeghiero
t: (US) 610.382.5892
e: Todd@Item.media

Jan Ward
t: (US) 610.382.5891
e: Jan@Item.media

Graham Kilshaw
t: (US) 610.382.5885
e: Graham@Item.media

www.emc2017.emcss.org

AD MATERIAL SPECIFICATIONS

SPECIFICATIONS

Ad Size	Width (inches)	Height (inches)
Full Page (bleed) Finished Size Live Area	8.375" 7.875"	11.125" 10.625"
Full Page (non-bleed)	7.125"	10"
1/2 Page Horizontal	6.875"	4.875"
1/2 Page Vertical	3.25"	10"
1/4 Page	3.375"	4.875"
Web Banner	197 pixels	197 pixels
Company Logo for Website, Mobile App & Final Program	2"	.5"
E-mail Newsletter Banner	600 pixels	150 pixels



Materials Due Dates:

Advance Program: 3/10/2017

Final Program: 6/9/2017

Full page bleed measurement is finished size. This includes .125" bleed on all four sides.

Please keep live matter at least .25" from trim size

Publication Trim Size: 8.125" x 10.875"

Please send materials to:

ATG Productions

Kelly Scott-Olson

Tel: (623) 975-1514

E-mail: kelly@atgproductions.com

Please contact Kelly for specifications questions

ADVERTISEMENTS

We require that all materials be supplied in digital (electronic) format. This publication is produced in Adobe InDesign CC 2017 on a Macintosh platform.

- All artwork must be at least 300 dpi
- Accepted formats are EPS, JPG, PDF and TIF
- All fonts used in the document must be included, printer and screen, as well as embedded fonts
- All color must be CMYK

COMPANY LOGOS (EXHIBITORS ONLY)

- Company Logos must be supplied in a vector format (eps or ai) with all fonts converted to outlines.
- Logos must be uploaded along with company profiles. Link and instructions for uploading files will be provided.

Materials not supplied according to the requirements set out above may result in delays in the production process and may incur additional expense to the advertiser.



EMC+SIPI

★ WASHINGTON, DC ★

AUGUST 7-11 • 2017

2017 IEEE INTERNATIONAL SYMPOSIUM ON
ELECTROMAGNETIC COMPATIBILITY, SIGNAL AND POWER INTEGRITY

SPONSORSHIP OPPORTUNITIES

These Sponsorship Opportunities for IEEE EMC+SIPI 2017 are specific to the events during the week of the Symposium.

The IEEE EMC+SIPI 2017 Symposium Committee wants to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the conference attendees.

Sponsors ordering two from the list of options below will be given a 5% discount from the total order.

Sponsors ordering three or more from the list of options below will be given a 10% discount from the total order.

Audio Visual for the Workshop/Tutorials and Technical Sessions

You can sponsor all or be a partial audio visual sponsor for EMC+SIPI 2017. Your logo will be on the screen as attendees enter the Workshop/Tutorials and Technical Sessions. Audio Visual is one of the more crucial aspects for the EMC attendees and your organization will be front and center each day of the Symposium.

\$5,000 sole sponsorship or

\$2,000 shared sponsorship (maximum 3 organizations)

Pocket Guide Program

Business Card size ad on back of Pocket Guide Program given to all participants.

\$1,500 sole sponsor

Welcome Reception Sponsor (Tuesday Evening)

The EMC+SIPI 2017 Welcome Reception will be held in the Terrace in the Convention Center, overlooking a beautiful sunset view of the Potomac River.

\$750 shared with 4 organizations or

\$2,500 sole sponsor for the Welcome Reception

Gala Sponsor (Wednesday Evening)

The Gala will be held at the Gaylord Resort where our guests will experience live entertainment from "Outta Scope" a popular DC Jazz-Rock band and a dance performance!

\$1,000 shared with 4 organizations or

\$3,500 sole sponsor for the Gala

www.emc2017.emcss.org

SPONSORSHIP OPPORTUNITIES

CONTINUED

Monday thru Friday Symposium Break Area

You can select a day to sponsor the food and beverage enjoyed at the Morning & Afternoon Breaks. Your logo will be prominently displayed on signage denoting your company as the sponsor.

Monday, Thursday PM and Friday in the Ballroom Foyer
Tuesday, Wednesday and Thursday AM Exhibit Hall

\$500 One day sponsor for both breaks (AM and PM).

Entrance Banner

Sponsor 1 of the 3 welcome banners in the lobby that participants will see as they arrive at the entrance to the Resort Function space.

\$1,000 per organization, shared with 3 organizations per banner, maximum 3 banners;

\$2,800 for sole sponsorship of banners

Internet Splash Page

The Internet access splash page will display your company as the patron of the wireless and wired internet access throughout the entire convention center during the Symposium and viewed by all the attendees.

\$2,000 for sole sponsorship

Monthly E-mail Newsletter

Each month the EMC+SIPI 2017 Newsletter gets distributed to approximately 9,000 recipients.

Banner Ad Position on the bottom of the email –
2 opportunities per issue - **\$350 each**

Magnetic Snap Case for Proceedings USB

Your company logo printed on a translucent carrying case for the USB of the Proceedings given to each attendees.

\$1,500 sole sponsor



SPONSORSHIP OPPORTUNITIES PROGRAM

CONTACT & MAILING INFORMATION

John Vanella

EMC+SIPI 2017 Conference Manager
c/o ConferenceDirect
1825 E. Northern Avenue Suite 125G
Phoenix, AZ 85020
Phone: 602-266-1006
Fax: 602-266-1017

E-mail: john.vanella@conferencedirect.com



www.emc2017.emcss.org

SPONSORSHIP OPPORTUNITIES ORDER FORM



Sponsors ordering two from the list of Sponsorship Opportunities below will be given a 5% discount from the total order.

Sponsors ordering three or more from the list of Sponsorship Opportunities below will be given a 10% discount from the total order.

Audio Visual for the Workshop/Tutorials and Technical Sessions

_____ \$5,000 sole sponsorship
(maximum 3 organizations)

_____ \$2,000 shared sponsorship

Welcome Reception Sponsor (Tuesday Evening)

_____ \$750 shared

_____ \$2,500 sole sponsor

Gala Sponsor (Wednesday Evening)

_____ \$1,000 shared

_____ \$3,500 sole sponsor

Symposium Break Area

Monday Workshop AM & PM Break

_____ \$500 Sponsor

Tuesday Session AM & PM Break

_____ \$500 Sponsor

Wednesday Session AM & PM Break

_____ \$500 Sponsor

Thursday Session AM & PM Break

_____ \$500 Sponsor

Friday Workshop AM & PM Break

_____ \$500 Sponsor

Pocket Guide Program

_____ \$500 shared

_____ \$1,500 sole sponsor

Entrance Banner

_____ \$1,000 shared

_____ \$2,800 sole sponsor

Internet Splash Page

_____ \$2,000 for sole sponsorship

E-mail Newsletter Banner

_____ \$350 for 2 featured banners

Magnetic Snap Case for Proceedings USB

_____ \$1,500 for sole sponsorship

SPONSORSHIP OPPORTUNITIES ORDER FORM

CONTINUED

Sponsorship Opportunities Program CONTACT & MAILING INFORMATION

John Vanella - EMC+SIPI Conference Manager
c/o ConferenceDirect,
1825 E. Northern Avenue Suite 125G,
Phoenix, AZ 85020
602-266-1006
Fax 602-266-1017
john.vanella@conferencedirect.com



Discount (If applicable): _____

Total Payment Due: _____

Method of Payment: Check (Make all checks payable to: 2017 IEEE EMC SIPI)

Visa MasterCard American Express

An email confirmation for the credit card charge will be sent to you once the payment is confirmed.

Acct: _____ Exp. Date: _____

Company Name: _____

Print Name as it Appears on Card: _____

Billing Address: _____

Signature: _____

AUTHORIZATION - I am authorized by my company to contract for a sponsorship at the IEEE EMC+SIPI 2017 Symposium as indicated above. I have carefully read and accept the information and conditions accompanying this form and as contained herein.

Signature: _____ Date: _____